

Press release

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Heimtextil Summer Special: One-time summer edition takes place in June 2022

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Heimtextil will take place as a one-time summer special from June 21 to 24, 2022, parallel to the trade fair duo Techtextil and Texprocess. The decision to hold a summer edition this year is the result of a positive vote from the home and contract textile industry, which is longing for a re-start of personal business meetings this year. Exhibitors and buyers will also benefit from valuable synergy effects between the three international trade fair formats.

Clear vote of approval from exhibitors and industry partners: Heimtextil, the leading international trade fair for home and contract textiles, will be held as a one-time Summer Special from 21 to 24 June – at the same time as Techtextil and Texprocess, the respective leading trade fairs for technical textiles and nonwovens and for the processing of textile and flexible materials.



Heimtextil 2022 will be held as a one-off Summer Special from June 21 to 24 in Frankfurt am Main.

"It is great to see the high level of trust that our exhibitors have in us, even after more than two years of the pandemic. The results of the vote and the first confirmations of participation show: The need to finally return to personal business meetings and new global contacts in face-to-face exchanges before the end of this year is as strong as ever – even if the reunion this year will take place in a different setting than usual," says Olaf Schmidt, Vice President Textiles & Textile Technologies, delighted at the positive response.

First manufacturer and brands have already confirmed their participation – including long-standing Heimtextil exhibitors such as the Jover Group, the Lenzing Group and Hohmann Weberei:

Messe Frankfurt Exhibition GmbH
 Ludwig-Erhard-Anlage 1
 60327 Frankfurt am Main

"From our point of view, it is a good decision to reschedule Heimtextil to summer this year. We need a platform to present our new products to the market. The industry needs to see each other again, a personal relationship is important. We hope that the situation this summer will allow exhibitors and visitors to travel freely and that the fair will mark the beginning of a return to normality," says Francisco Jover Pastor, CEO of Jover Group.

"It means a lot to us that Heimtextil 2022 will be held as part of the Summer Special. In June, we will finally be able to connect personally with the global trade again at a central location and show live what is possible with Tencel lyocell and modal fibers for the interior sector. Especially for home textiles, it is very important to see and touch the products. We are looking forward to many new contacts and to seeing long-time customers and companions again at Heimtextil 2022 this summer," said Ebru Bayramoğlu, Head of Global Business Development at the Lenzing Group.

"We are positive about the summer date and will participate with the same booth planning for June that was planned for the January event," announces Martin Buchta, CEO of Hohmann Weberei.

Synergy effects through parallelism with Techtexil/Texprocess

Thanks to the parallelism of the three trade fairs, national and international buyers will be able for the first time to experience global trends and innovations along large parts of the textile value chain bundled in one place - starting with fibers and yarns, through functional textiles, textile technologies and production and finishing processes, to the end product for textile interiors and recycling. "The close proximity to Techtexil and Texprocess provides Heimtextil buyers with exciting new perspectives on innovative functionalities of technical textiles or also nonwovens as well as processing technologies for the home textiles industry. Through these synergies, we create additional incentives to attract national and international buyers for the re-launch of Heimtextil in summer," explains Schmidt.

The simultaneous presence of retailers, interior designers, textile engineers, architects, material experts from research and development, as well as machine and technology specialists, will also give exhibitors at all three trade fairs the unique opportunity to establish business contacts in completely new constellations through cross-networking.

Techttextil / Texprocess

Techttextil covers the entire spectrum of technical textiles, functional apparel textiles and textile technologies. The leading international trade fair provides an overview of the latest applications of high-tech textiles to make products lighter, more functional and more sustainable. In parallel, international exhibitors at Texprocess present the latest machinery, equipment, processes and services for garment manufacturing and textile and flexible materials. The leading international trade fair shows how technical textiles, apparel fabrics and flexible materials can be processed even more efficiently and sustainably. As hybrid events, both trade fairs will be supplemented by additional digital offers for exhibitors

Heimtextil
International Trade Fair for Home and
Contract Textiles
Frankfurt am Main, from 21 to 24. June
2022

and visitors. The Heimtextil Summer Special will take place as a purely physical event.

The Heimtextil Summer Special will be held together with Techtexil and Texprocess from 21 to 24 June 2022.

Press information and images:

www.heimtextil.messefrankfurt.com/journalisten

Online:

www.heimtextil.messefrankfurt.com

www.heimtextil-trends.com

www.heimtextil-trends.com/future

www.instagram.com/heimtextil

www.facebook.com/heimtextil

www.twitter.com/heimtextil

www.youtube.com/heimtextil

Newsroom:

Information from the international textile industry and about global textile trade fairs by Messe Frankfurt:

www.texpertise-network.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

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