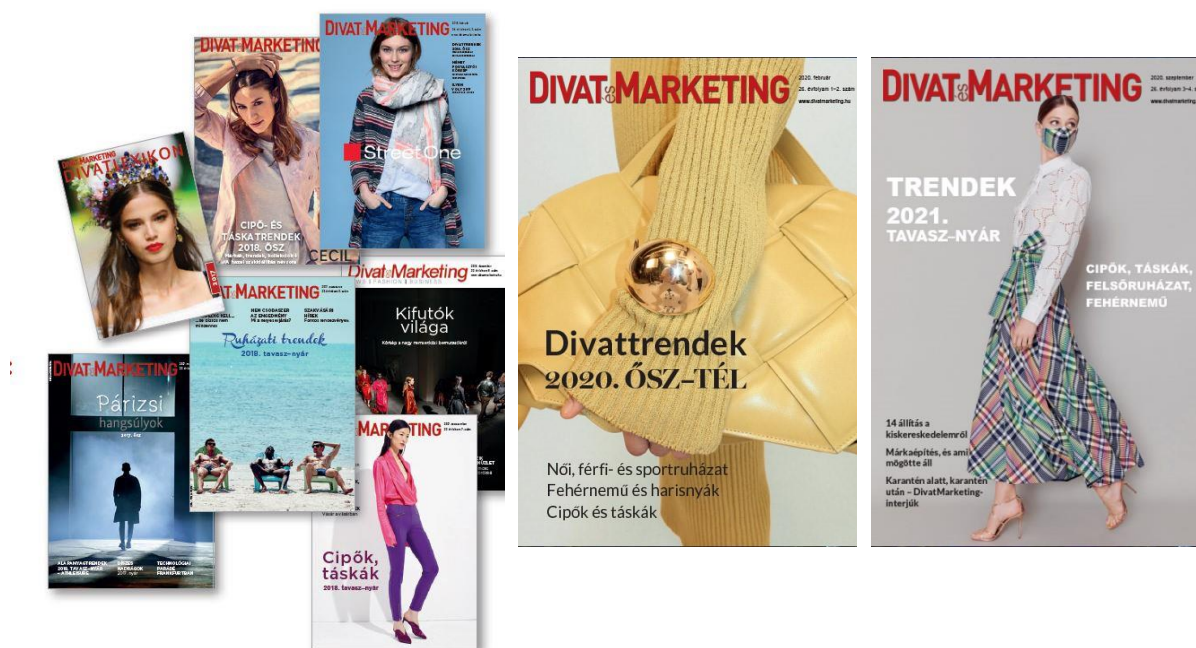


DIVAT & MARKETING



DivatMarketing is the leading press organ for all professionals in the Hungarian fashion business that provides a comprehensive overview of the industry, from the retail and wholesale trade to the textile and clothing industry. The fashion content focuses on the raw materials, household textiles, footwear, menswear, womenswear, underwear, streetstyle, kids' fashion, and accessories.

The articles, interviews and studies in DivatMarketing cover topical issues and provide exclusive news and information, informing readers about pretrends and the latest fashions. The magazine has a circulation of **4,000 copies** and thanks to an agreement with the German **TextilWirtschaft**, the articles with a Hungarian theme are complemented with articles and selected reading from international correspondents.

In the rapidly changing world of the fashion industry DivatMarketing is the most important and reliable source of information. Fashion thrives on being up-to-date and whoever does not keep up the pace will be left behind in an instant. That is exactly why reading DivatMarketing on a regular basis is essential for the decision-makers of big and small companies alike. It is DivatMarketing's mission to help make the life of professionals in the fashion industry easier with information and articles on Hungarian and international issues.

EDITORIAL SCHEDULE 2021

<i>Nr.</i>	<i>Publication date</i>	<i>Data delivery deadline</i>	<i>Issue Ad closing date</i>
1-2/2021	10 March 2021	CANCELLED	
3-4/2021	10 September 2021	27.08.21	12.08.21

We reserve the right to change the content. Please enquiry via e-mail at: info@divatmarketing.com.

TECHNICAL PARAMETERS

Format: brochure (210x299 mm) Printing: sheet offset

GENERAL INFORMATION:

Edition: 27th Circulation: 4.000

Published: 2 times a year Annual subscription: HUF 7.500 (+ 5% VAT)

Our magazine is not available from street vendors.

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Advertisements, contracts and press materials should be sent to the following

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